

SUSTAINABILITY: THE LEADERSHIP CHALLENGE

DR. KARL-HENRIK ROBÈRT
FOUNDER OF THE NATURAL STEP, SWEDEN

Lunch and Lecture
Friday, September 22, 2006

Professor Karl-Henrik Robèrt, M.D., Ph.D., is one of Sweden's foremost cancer scientists who, in 1989, initiated an environmental movement called "The Natural Step." The Natural Step is a strategic planning tool for sustainability used successfully by organizations, businesses and communities around the world (www.naturalstep.ca). Dr. Robèrt is Adjunct Professor of Sustainable Product Development at Blekinge Institute of Technology, Sweden. He has written many books, articles and scientific publications on sustainability. In 2000, Dr. Robèrt won the Blue Planet Prize, considered by many to be the "Nobel Prize of the Environment."

Commonwealth Ballroom A
Westin Nova Scotian Hotel, 1181 Hollis St., Halifax

11:30 am - Doors Open

12:00-2:00 pm – Lunch and Lecture by Dr. Robèrt followed by book selling and signing.

2:00-3:00 pm – Networking and Strategy Session. Please bring resources to share and your business cards.

Advance tickets prices : \$45 Regular \$35 Student/Low-Income At the door: \$50
** Please buy your tickets early as we expect this event to sell out!

Advance tickets available for purchase at *Just Us! FairTrade Shop & Coffee Bar* 1678 Barrington St., *P'lovers The Environmental Store* 5657 Spring Garden St., and *Outside the Lines: Books for Critical Minds Bookstore* 6297 Quinpool Rd. in Halifax.

For more information or to order tickets by phone, please contact:
Clare Levin, Genuine Progress Index Atlantic
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Organized by *Genuine Progress Index Atlantic* (www.gpiatlantic.org) and the
Nova Scotia Environmental Network (www.nsen.ca)

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