APPENDIX 8

CORE VALUES AS POTENTIAL MEDIATOR BETWEEN HEALTH & EMPLOYMENT

A COMPARISON OF GLACE BAY & KINGS COUNTY
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1. Core Values as Potential Mediator Between Health & Employment - A Comparison of Glace Bay & Kings County

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Introduction

This presentation tested the hypothesis that there is a link between core values and health differences between employed and unemployed persons in Glace Bay and Kings County. To test the relationships the analysis examined ten core values:

Responsibility
Family life
Friendship
Generosity
Spiritual Faith
Material Wealth
Financial Wealth
Career Success
Pleasure
Freedom

The results are presented in the PowerPoint slides with the findings presented in the last two slides.
Core Values as Potential Mediator Between Health & Employment: A Comparison of Glace Bay and Kings County

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Genuine Progress Index
GPI Glace Bay

- Extensive 78 page survey
- Covering a range of issues including health, security, care-giving, employment, etc.
- Surveys randomly distributed
- Approximately 80% response rate
Core Values

Respondents were asked to rate the following core values on a scale of 1 (not at all important) to 10 (extremely important):

- Responsibility
- Family life
- Friendship
- Generosity
- Spiritual faith

- Material wealth
- Financial wealth
- Career success
- Pleasure
- Freedom
What Is Your Main Activity?

![Bar Chart]

- **Employed**
- **Unemployed**
- **Student**
- **Homemaker**
- **Retired**
- **Other**

**Main Activity**

**Percentage**

- **Glace Bay**
- **Kings County**

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Glace Bay: Employed Peoples’ Ratings of Core Values

- Great Health
- Poorer Health

- Responsibility
- Family Life
- Friendship
- Generosity
- Spiritual Faith
- Material Wealth
- Financial Security
- Career Success
- Pleasure
- Freedom

Values range from 0 to 10, with higher numbers indicating higher ratings.
Kings County: Employed Peoples’ Ratings of Core Values


Great Health  Poorer Health

[Bar chart showing ratings of core values for Kings County employed individuals]
Glace Bay: Unemployed Peoples’ Ratings of Core Values

[Bar chart showing ratings of core values for Great Health and Poorer Health]
Kings County: Unemployed Peoples’ Ratings of Core Values

Core Values

- Great Health
- Poorer Health
Glace Bay: Retirees’ Ratings of Core Values

![Graph showing ratings of core values](image-url)
Kings County: Retirees’ Ratings of Core Values
Core Values as a Mediator Between Health & Employment

• There was a consistent trend across all groups
• High percentages of people in all of the groups ranked responsibility and family values as extremely important, regardless of health or employment status
• Results could be attributed to the strong ethnic ties and concerned social milieu of the small community
Findings of note

• There is a striking difference between higher and lower self-ratings of health and the value placed on “wealth” in King’s County versus Glace Bay.

• This is one interesting difference, though overall there are more similarities than differences in core values.