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## APPENDIX 8

# CORE VALUES AS POTENTIAL MEDIATOR BETWEEN HEALTH & EMPLOYMENT A COMPARISON OF GLACE BAY & KINGS COUNTY

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## **1. Core Values as Potential Mediator Between Health & Employment - A Comparison of Glace Bay & Kings County**

Prepared by Alissa Brennan, Dr. Peter MacIntyre

### **Introduction**

This presentation tested the hypothesis that there is a link between core values and health differences between employed and unemployed persons in Glace Bay and Kings County. To test the relationships the analysis examined ten core values:

- Responsibility
- Family life
- Friendship
- Generosity
- Spiritual Faith
- Material Wealth
- Financial Wealth
- Career Success
- Pleasure
- Freedom

The results are presented in the PowerPoint slides with the findings presented in the last two slides.

Core Values as Potential Mediator Between  
Health & Employment:  
A Comparison of Glace Bay and Kings County

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&

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# Genuine Progress Index

## GPI Glace Bay

- Extensive 78 page survey
- Covering a range of issues including health, security, care-giving, employment, etc.



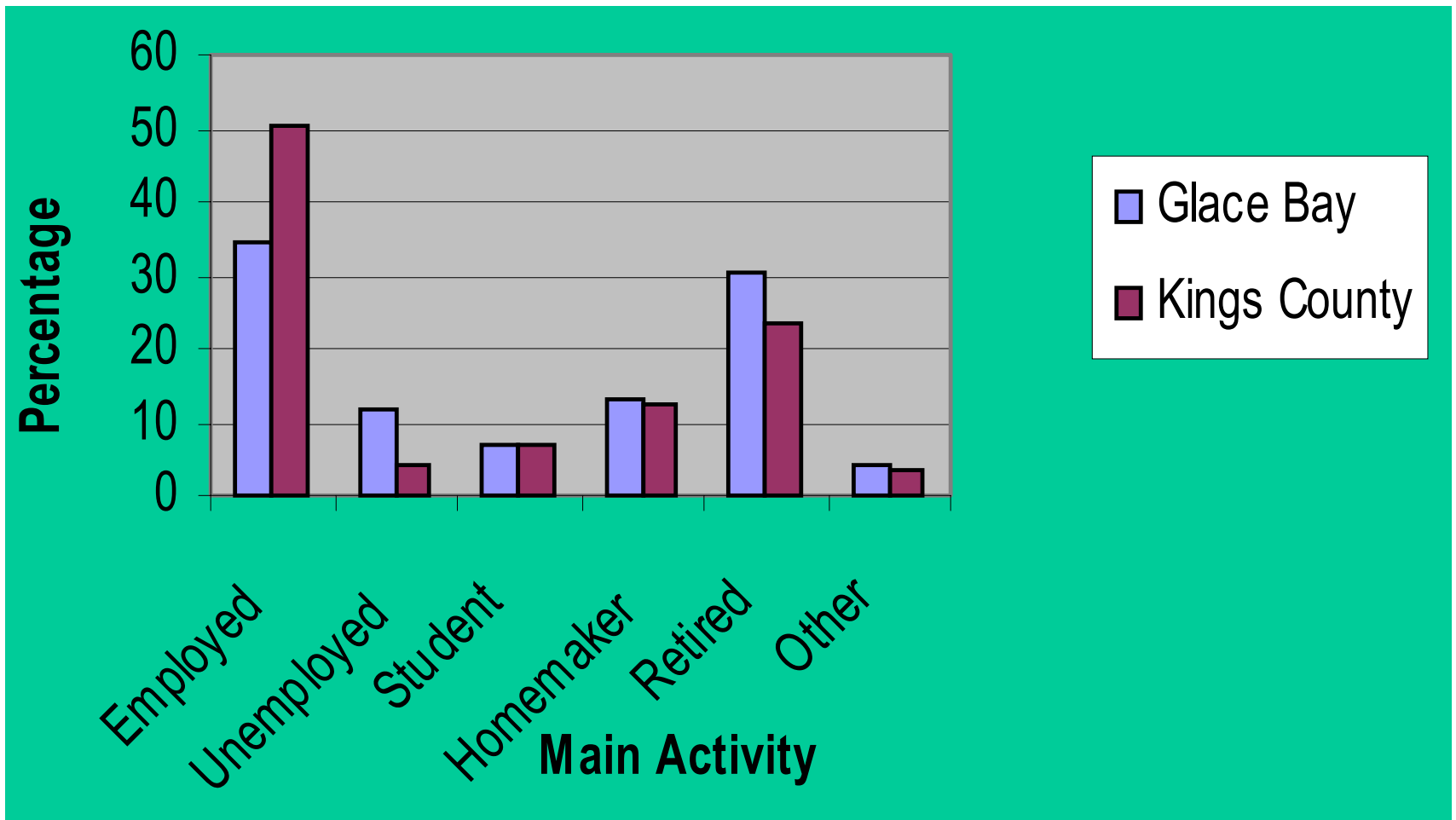
- surveys randomly distributed
- Approximately 80% response rate

# Core Values

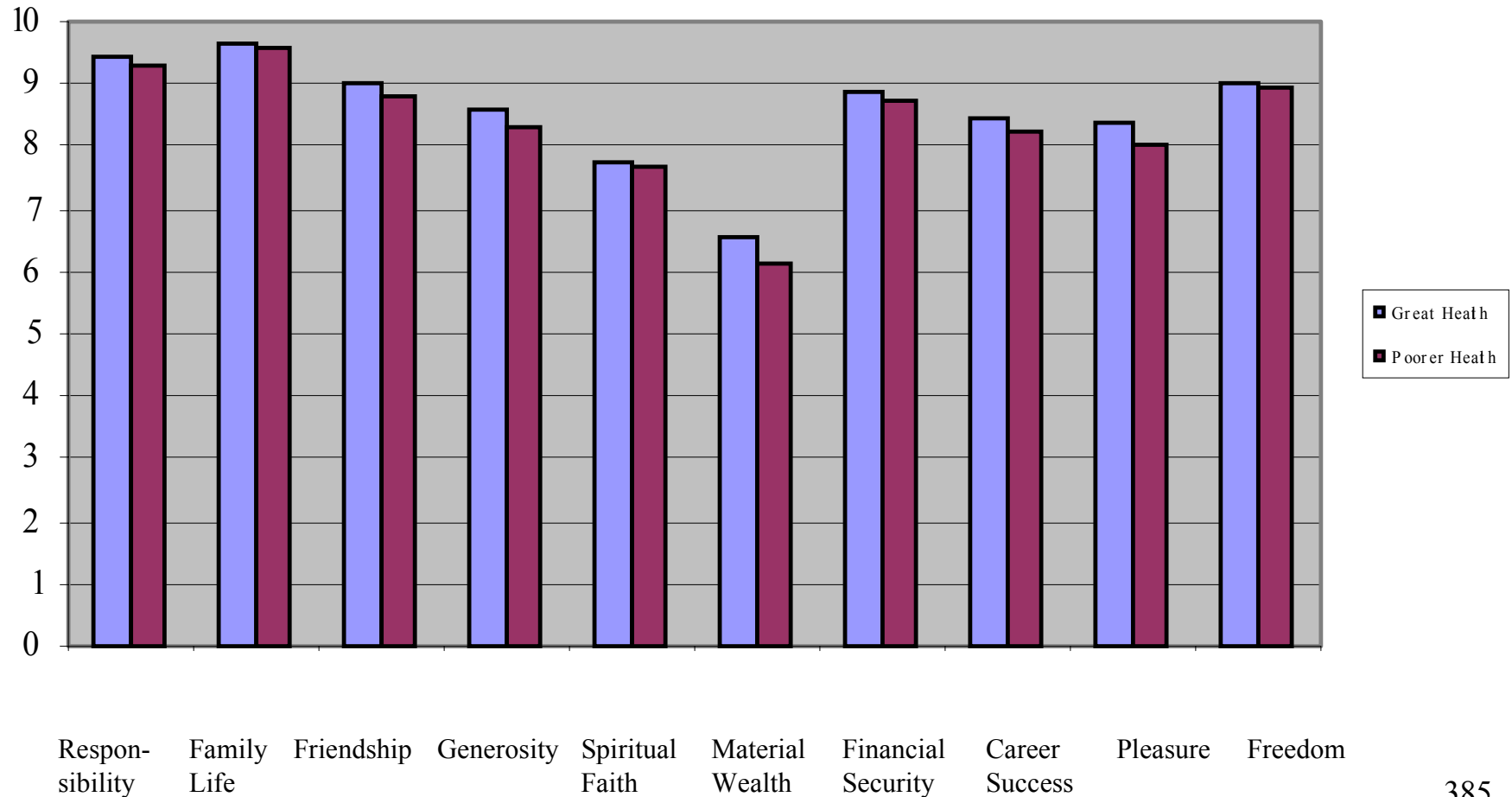
Respondents were asked to rate the following core values on a scale of 1(not at all important) to 10 (extremely important):

- Responsibility
- Family life
- Friendship
- Generosity
- Spiritual faith
- Material wealth
- Financial wealth
- Career success
- Pleasure
- Freedom

# What Is Your Main Activity?

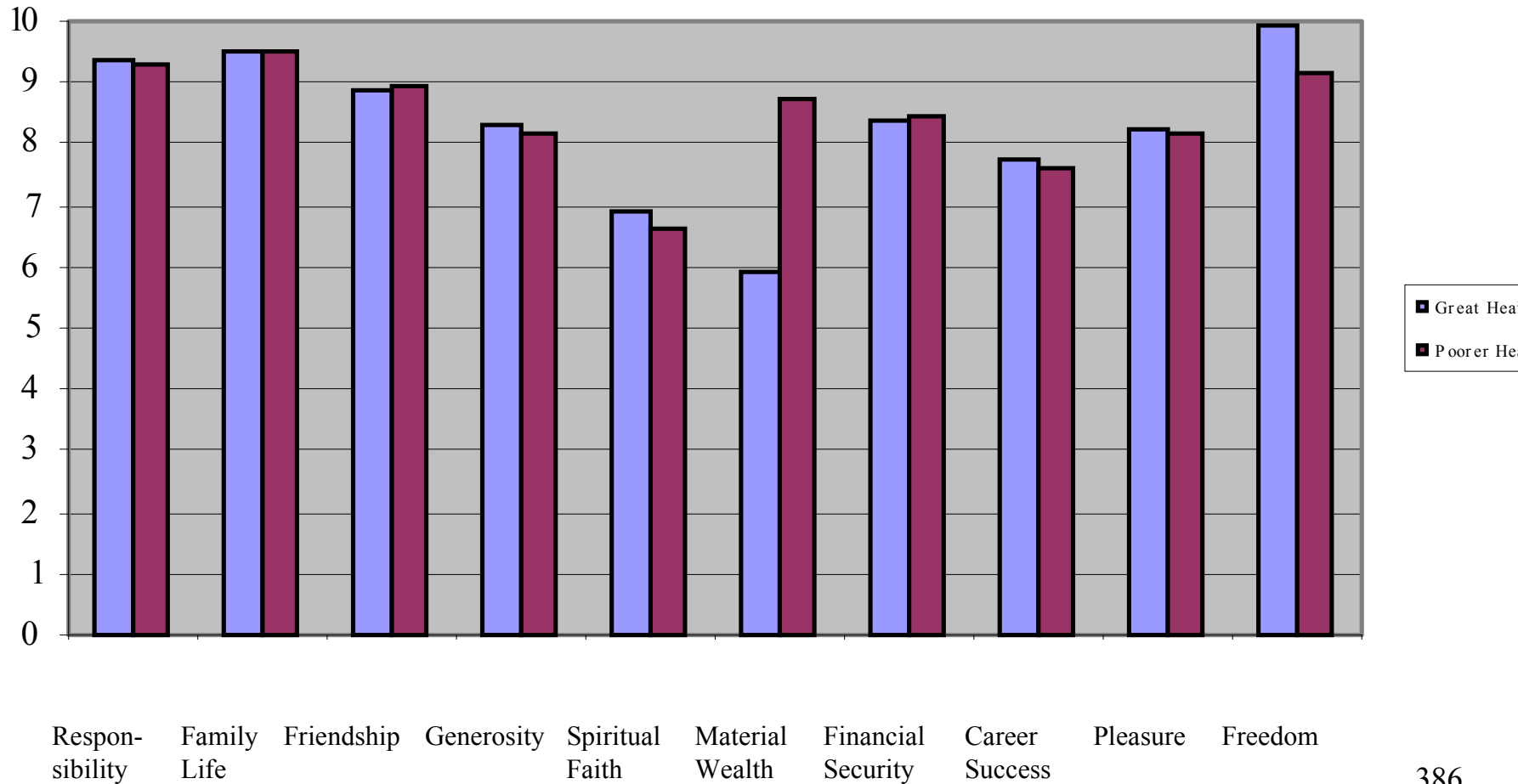


# Glace Bay: Employed Peoples' Ratings of Core Values

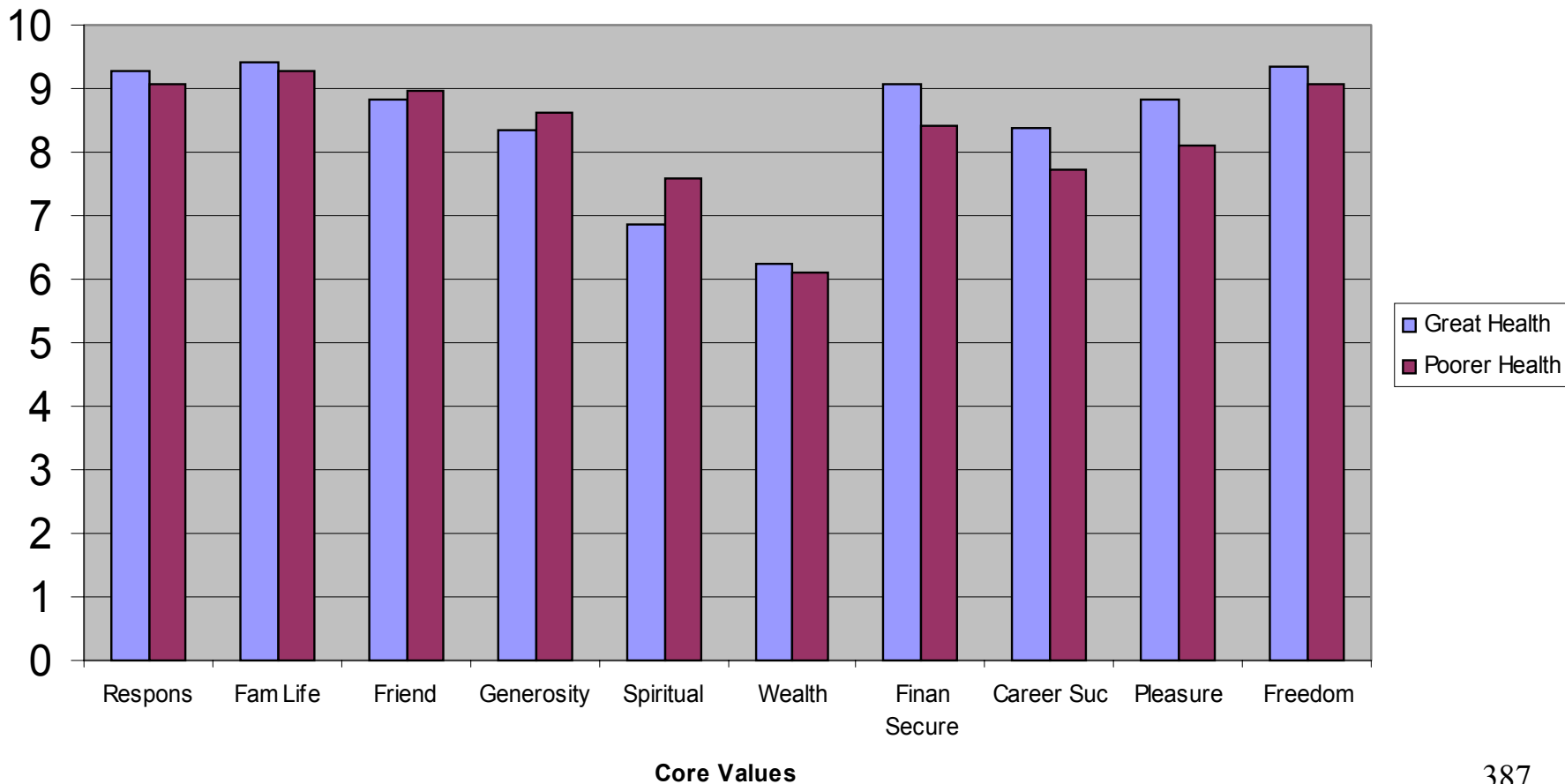




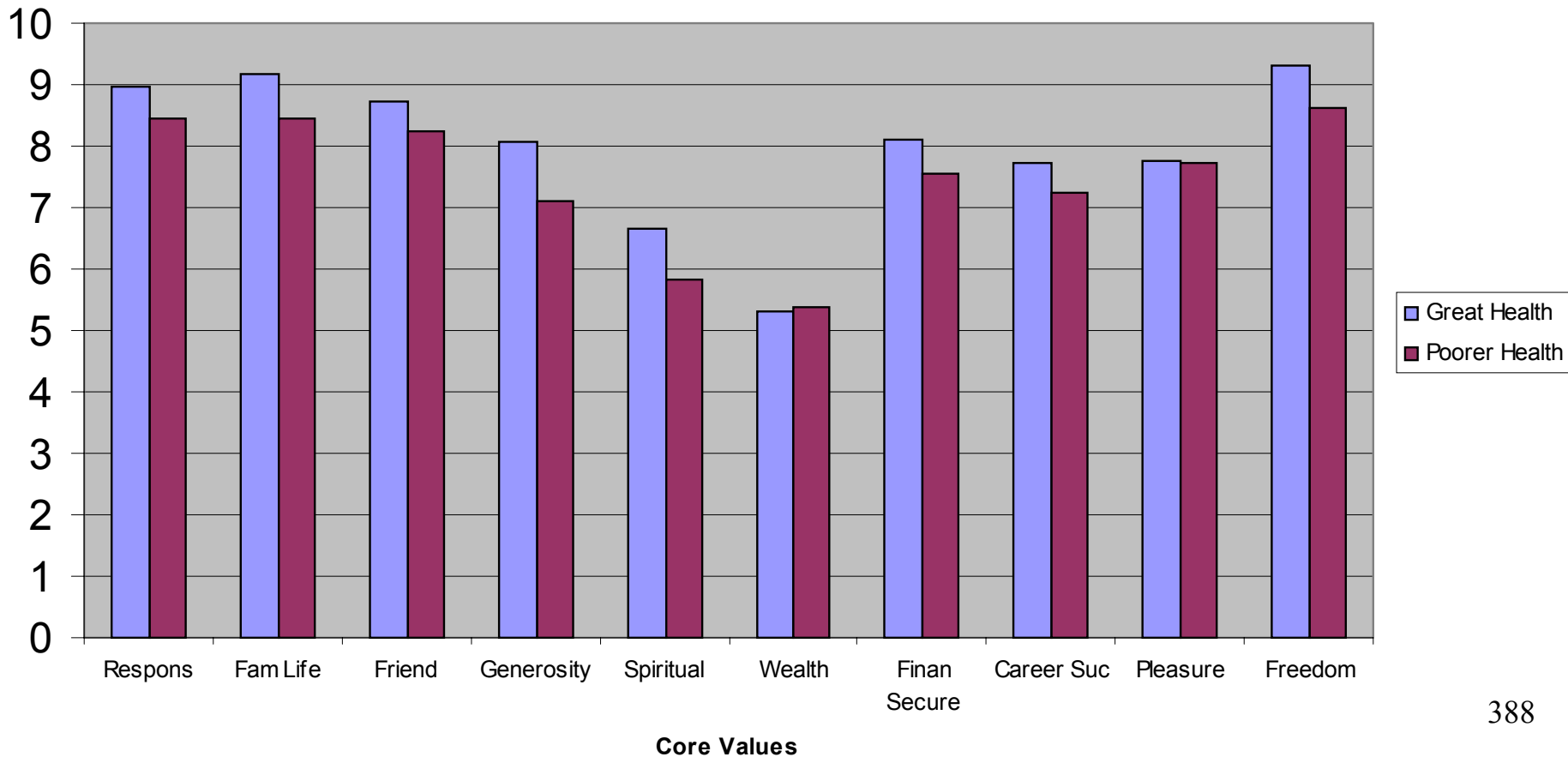
# Kings County: Employed Peoples' Ratings of Core Values



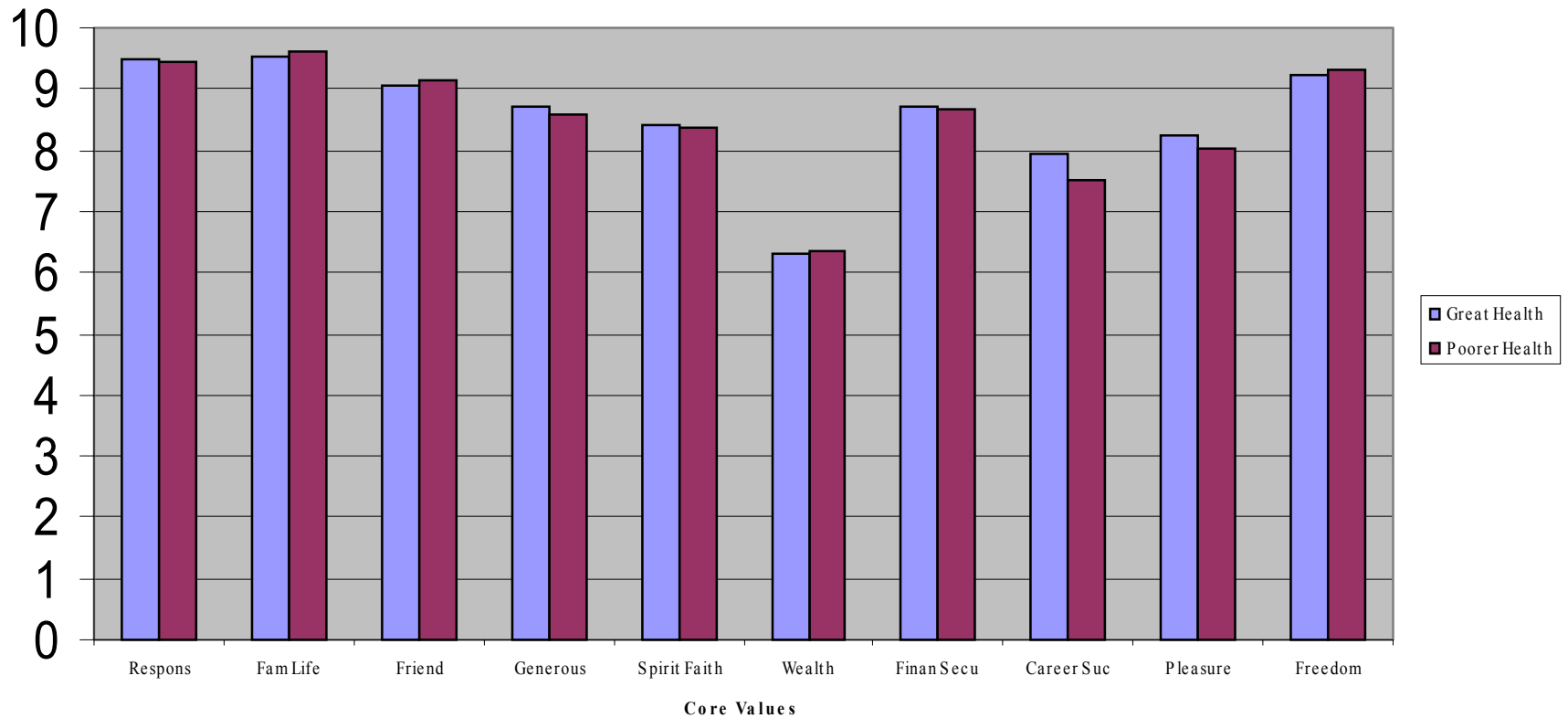
# Glace Bay: Unemployed Peoples' Ratings of Core Values



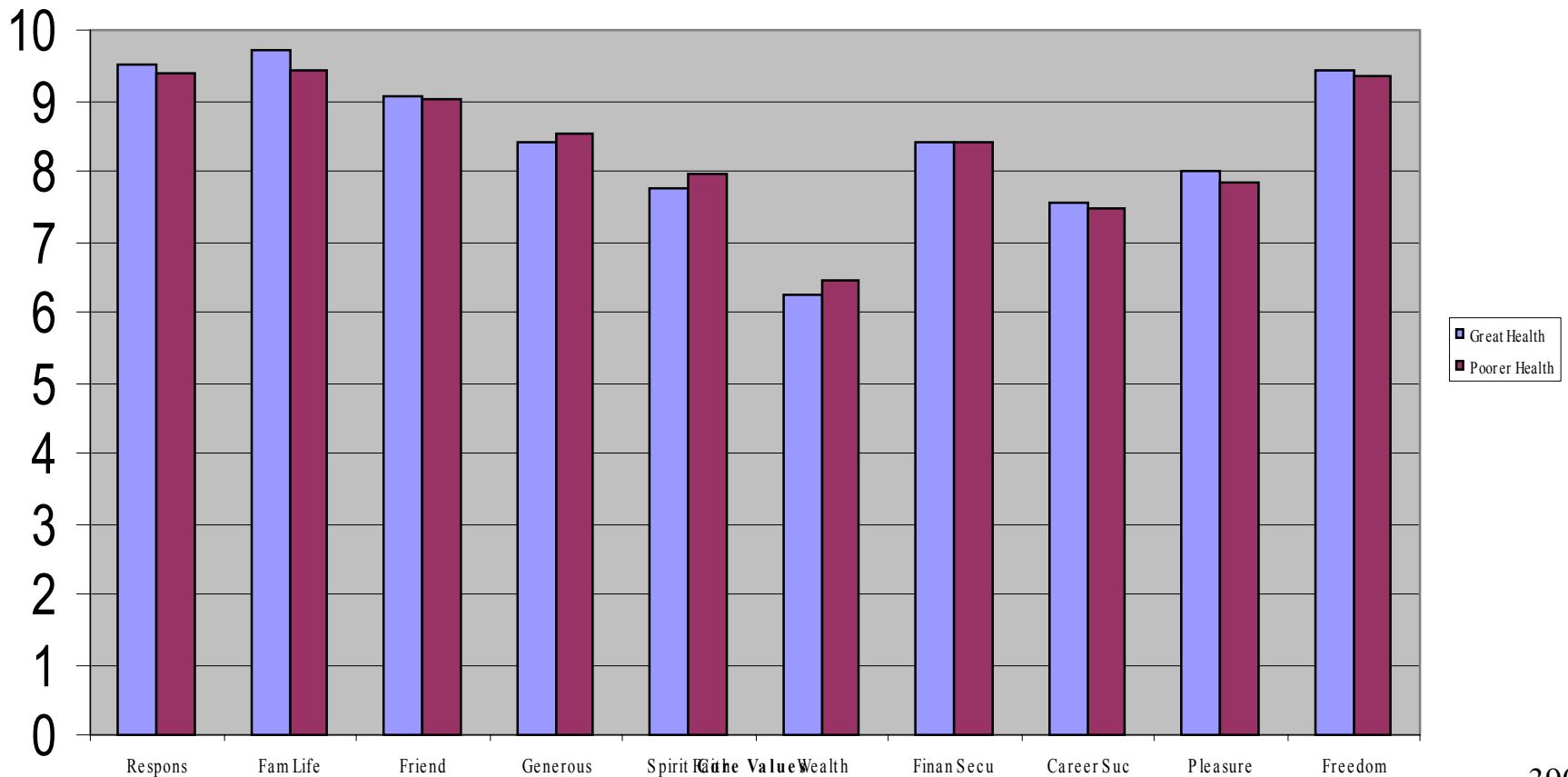
# Kings County: Unemployed Peoples' Ratings of Core Values



# Glace Bay: Retirees' Ratings of Core Values



# Kings County: Retirees' Ratings of Core Values



# Core Values as a Mediator Between Health & Employment

- There was a consistent trend across all groups
- High percentages of people in all of the groups ranked responsibility and family values as extremely important, regardless of health or employment status
- Results could be attributed to the strong ethnic ties and concerned social milieu of the small community

# Findings of note

- There is a striking difference between higher and lower self-ratings of health and the value placed on “wealth” in King’s County versus Glace Bay.
- This is one interesting difference, though overall there are more similarities than differences in core values.