

2005

# Heart and Stroke Foundation of Nova Scotia

## HAVING AN IMPACT

**Canadian Institute for Economic Evaluation**  
**February 6 to 9<sup>th</sup>**



**Finding answers. For life.**

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# Context

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- Among highest rates of chronic disease
- Among highest rates of disability days
- Health care spending has doubled in the last 10 years:
  - 1994 - 1995, Nova Scotia spent \$1.2 billion
  - 2004 - 2005, Nova Scotia spent \$2.4 billion
- Aging population and less activity with age

# Commonality of Risk Factors

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## Risk Factors

- Smoking
- Unhealthy Diet
- Overweight
- **Physical Inactivity**
- Alcohol Abuse
- Psychosocial Stress

## Major Chronic Diseases

- Cardiovascular Disease
- Cancer
- Diabetes
- Chronic Respiratory Conditions
- Mental Ill-health



# Supportive Environments

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- Greatest influencer for the greatest number
- Opportunities for activity regardless of income, education and social status etc.
- Makes it easy/routine
- Key areas to reap significant benefits
  - Prevention and Rehabilitation
- Planning is an existing tool so we are not reinventing the wheel

# Commonality of Impact

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## Regional Planning

- Neighborhood Design
- Street Network
- Land Use
- Zoning
- Quality sidewalks etc.
- Safety features

## Major Impact Areas

- Health Care
  - Wait lists, Rehab, Long term care
- Economy
- Business Investment
- New Citizens



# Part of the Process

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## **Winter 2004**

- Discussions/Letters – HRM Council & Planning Staff
- Polling information – favourable

## **Spring 2004**

- Panel – “Launch of the Growth Alternatives”
  - A – Density but emphasis on park and ride, least costly
  - B – More emphasis on “walkability”, more costly
  - C – Extensive, questionable impact with population size – most costly

# Filling the Information Gap

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## **Summer 2004**

- *Cost of Physical Inactivity in Halifax Regional Municipality*

## **Fall 2004**

- Release of the report
- Media, fact sheets
- Publications
- Presentations – multiple audiences

# Meeting the Objectives

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## Contributing to the Regional Plan

### **December 2004**

- RPC used HSFNS report in cost/benefit analysis of preferred alternative and B is chosen as the foundation



# Meeting the Objectives

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## Secondary

- Political Debate
  - Municipal – Mayoral debate
  - Provincial – Legislative Assembly
  - Federal – House of Commons
- Public
  - Publications
  - Presentations
  - Media kits
  - Facts sheets



# Cost of Physical Inactivity:

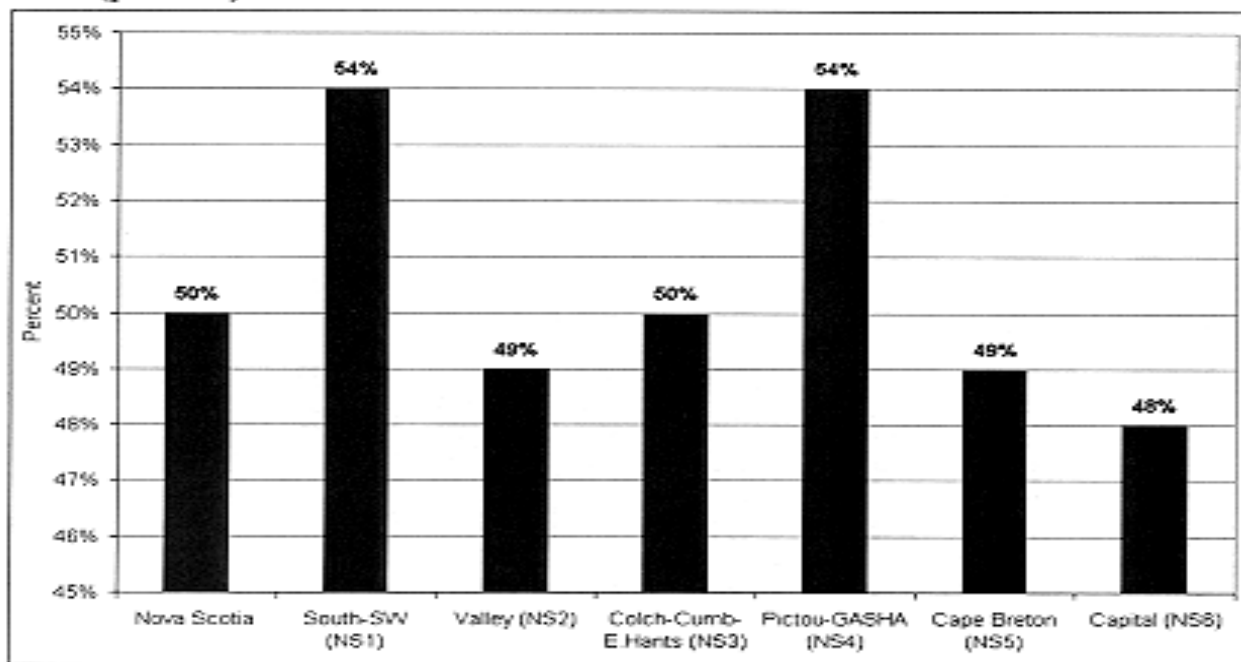
## Obesity vs. Physical Inactivity

- Obesity has become an epidemic
- Childhood obesity  50% in 15 years
  - Obese pre-schooler has 25% chance of becoming an obese adult
  - Obese teenager has 75% chance of remaining obese for life
- Obesity more closely related to inactivity

## *Cost of Physical Inactivity in HRM*

### Physical Inactivity by Health Region

**Inactive Nova Scotians (less than 1.5 kcal/kg/day), by Health Region, age 12+, 2003 (percent)**

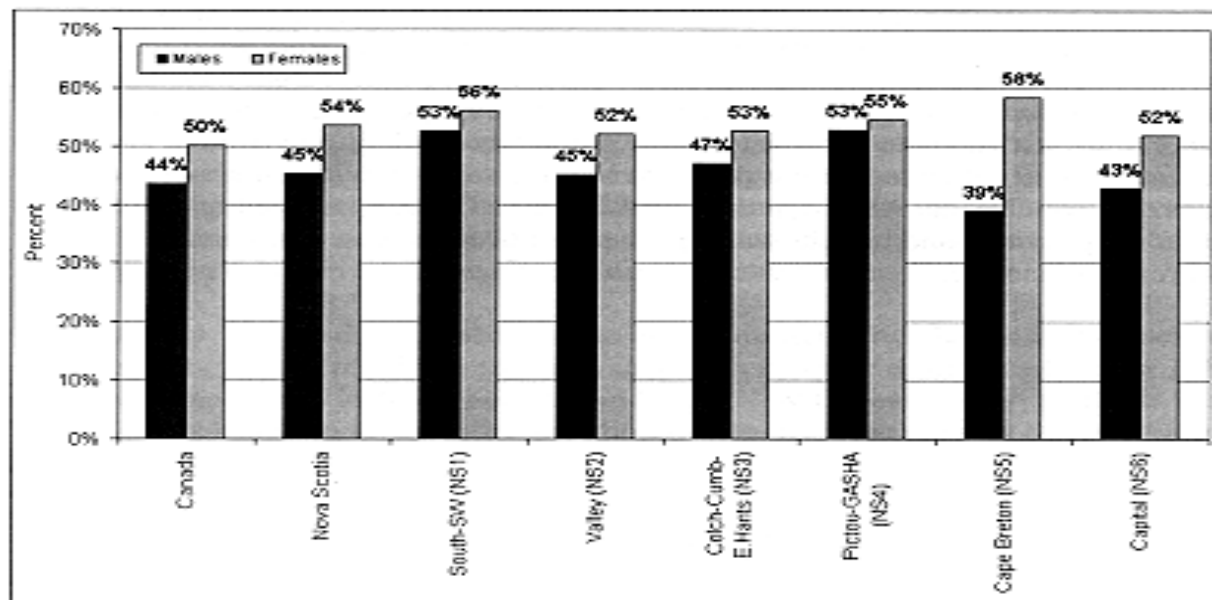


Source: Statistics Canada, *Canadian Community Health Survey 2003*.

## *Cost of Physical Inactivity in HRM*

### Physical Inactivity by Health Region and Gender

**Inactive Nova Scotians (less than 1.5 kcal/kg/day), by Health Region and Sex, age 12+, 2003 (percent)**



Source: Statistics Canada, Canadian Community Health Survey 2003.

## Neighbourhoods and Cars

- Walkability and connectedness of neighbourhoods are strongly associated with a **decrease** in the risk of obesity.
- Increased time spent in a car is associated with an **increase** risk of obesity.

# *Cost of Physical Inactivity in HRM*

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## Access

- Safe Streets and Public Places
  - 49% of Canadians
  - 52% of Nova Scotians
- Access to paths, trails, and open spaces
  - 42% of Canadians
  - 40% of Nova Scotians

## Significance of Density

- One of the most important considerations for urban planning which can increase rates of physical activity.
- Is the provision of services within walking distance for most residents?



# Nova Scotia vs. HRM

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- More than **700** Nova Scotians die prematurely each year
- Direct and indirect costs in Nova Scotia
  - **\$354** million annually
- 200 HRM residents die prematurely each year
- Direct and indirect costs in HRM
  - **\$68** million annually
  - **\$180** per HRM resident per year

# *Cost of Physical Inactivity in HRM*

## Direct Costs

**Health Care Costs for Chronic Diseases Linked to Physical Inactivity in HRM  
(\$C2003 thousands), and Estimated Direct Economic Cost of Physical Inactivity**

Disease	Hospital	Doctor	Drugs	Research	Other	Total Direct	Direct Cost Due to Inactivity*
Coronary heart disease	19,752.4	2,392.8	7,342.9	10.7	13,569.4	43,068.2	12,898.9
Stroke	11,090.7	678.4	1,802	3.8	6,244.5	19,819.4	3,165.2
Hypertension	1,383.2	852.1	4,737.7	142	3,272.9	10,387.9	1,658.9
Colon cancer	2,924.7	325.9	308.3	61.7	1,665.5	5,286.1	844.2
Breast cancer	3,601.6	401.4	379.7	75.9	2,051	6,509.6	565
Type 2 diabetes	1,021	374.3	834.9	29.2	1,039.4	3,298.9	526.8
Osteoporosis	7,277.5	1,801.9	2,919.4	27.9	5,532.3	17,559	3,894.6
<b>Total</b>	<b>47,051.1</b>	<b>6,826.9</b>	<b>18,325</b>	<b>351.2</b>	<b>33,374.9</b>	<b>105,929.1</b>	<b>23,553.7</b>

\* Costs attributable to physical inactivity in the last column are calculated by multiplying the total direct costs of each disease in the previous column by the PAFs in Table 1.

## *Cost of Physical Inactivity in HRM*

### Indirect Costs

**Productivity Losses due to Physical Inactivity (\$C2003 thousands), and Total Economic Costs of Physical Inactivity in Halifax Regional Municipality**

<b>Disease</b>	<b>Premature Death</b>	<b>Short-term Disability</b>	<b>Long-term Disability</b>	<b>Total Indirect</b>	<b>Total Indirect from Physical Inactivity</b>
Coronary Heart Disease	71,322.7	1,047.1	7,261.9	79,631.7	23,849.7
Stroke	18,448.7	241.9	5,319.7	24,010.3	3,834.5
Hypertension	NA	84.6	1,395.4	1,480	236.4
Colon Cancer	10,096.3	171.8	1,264.1	11,532.2	1,841.7
Breast Cancer	17,811.6	211.5	1,556.7	19,579.9	1,699.5
Type 2 Diabetes	3,492.4	48.3	978.7	4,519.5	721.8
Osteoporosis	600.6	3,156.8	52,492.8	56,250.3	12,476.3
<b>Totals</b>	<b>121,772.5</b>	<b>4,962.1</b>	<b>70,269.3</b>	<b>197,003.9</b>	<b>44,659.9</b>

## *Cost of Physical Inactivity in HRM*

### **Total Costs**

#### **Total Direct and Indirect Costs of Physical Inactivity in HRM (\$C2003 thousands)**

<b>Disease</b>	<b>Direct</b>	<b>Indirect</b>	<b>Total</b>
Coronary Heart Disease	12,898.9	23,849.7	36,748.7
Stroke	3,165.2	3,834.5	6,999.5
Hypertension	1,658.9	236.4	1,895.4
Colon Cancer	844.2	1,841.7	2,685.7
Breast Cancer	565	1,699.5	2,264.5
Type 2 Diabetes	526.8	721.8	1,248.8
Osteoporosis	3,894.6	12,476.3	16,371.3
<b>Total</b>	<b>23,553.7</b>	<b>44,659.9</b>	<b>68,213.6</b>

## *Cost of Physical Inactivity in HRM*

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### Small Change = Big Savings

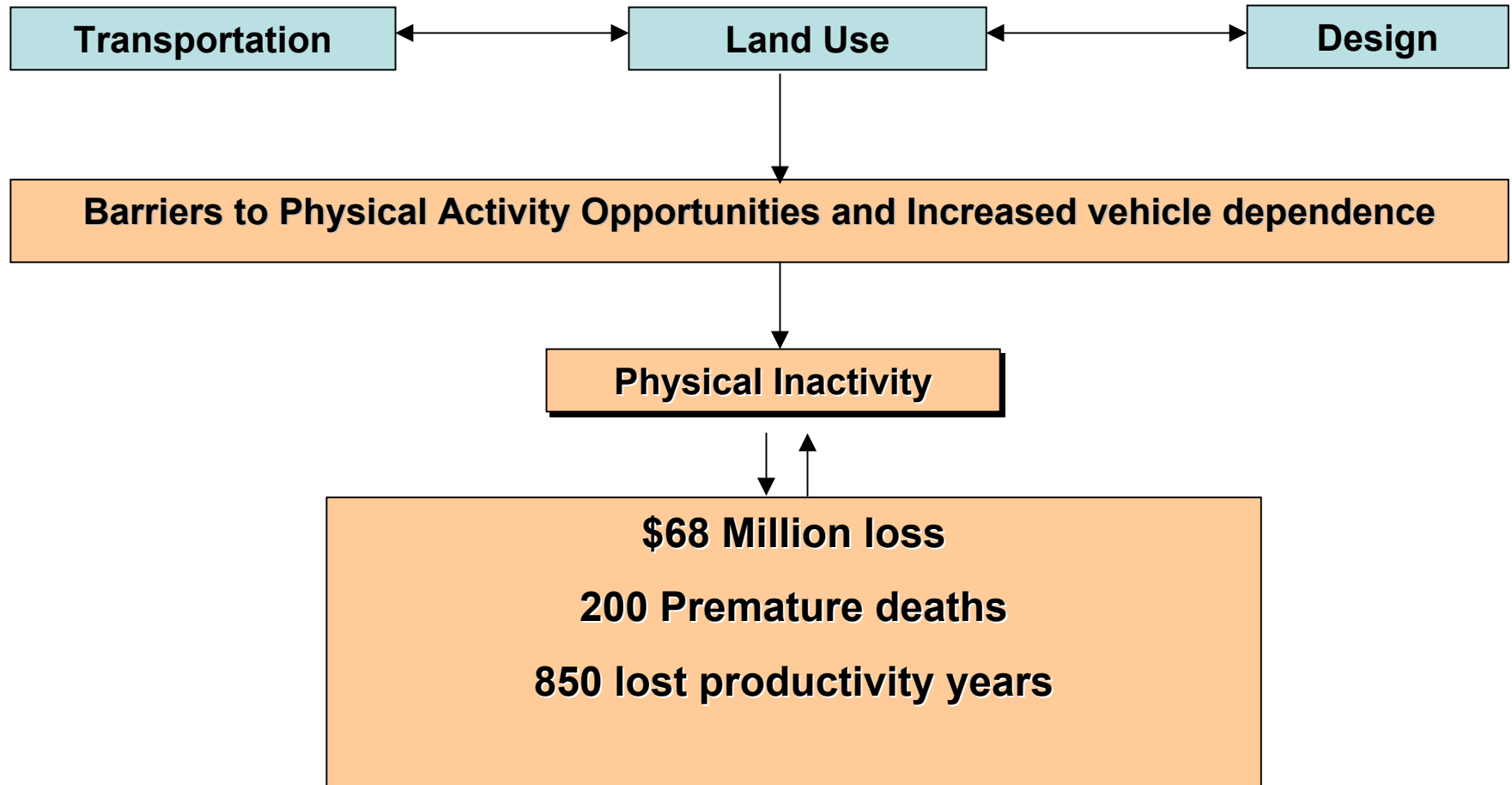
- 48% of HRM were physically inactive in 2003
- A 10% reduction in inactivity could save 14 lives a year in Nova Scotia and avoid 59 potential years of life lost.
- **4.75 million less/year**

# Results

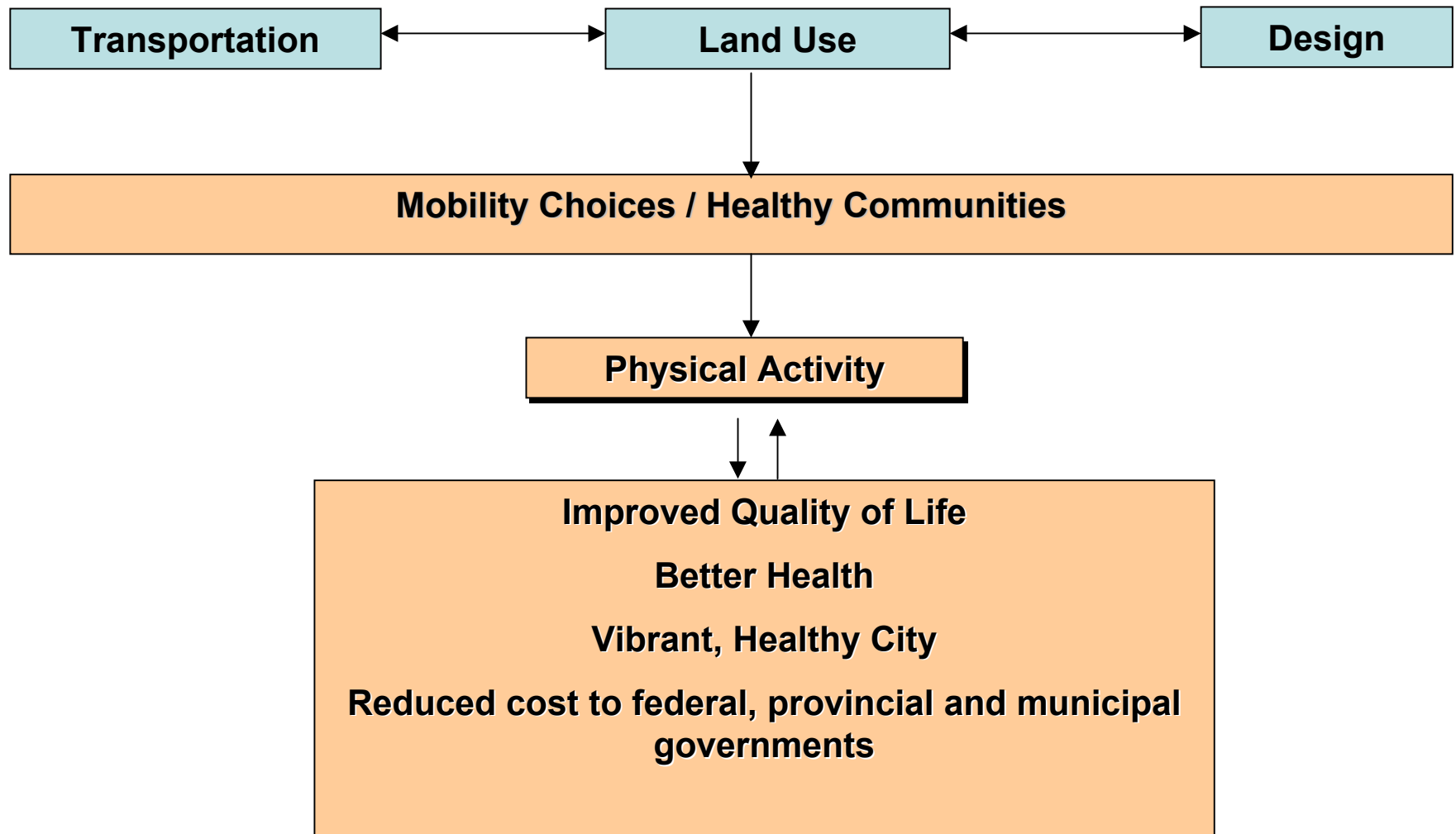
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- Planning decisions have a measurable impact on public health
  - Patterns of land development and investments in transportation make choices for physical activity more, or less, convenient
  - Costs and their impact on numerous sectors must be considered on a comprehensive basis.

# Costs of Business as Usual



# Results of Small Changes



















# Thank You!

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Discussion and Questions



**Finding answers. For life.**